DECLARATION and POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

SEND CORRESPONDENCE TO:

U.S. Philips Corporation; 580 White Plains Road;

Corporate Patent Counsel;

Tarrytown, NY 10591

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention artist of METHOD. AND ADDA THE FOR CENTRAL AND ADDA THE CONTRACT OF THE PARTY OF THE PARTY

invention entitled <u>METHOD AND APPARATUS FOR GENERATING A STEREOTYPICAL</u> <u>PROFILE FOR RECOMMENDING ITEMS OF INTEREST USING FEATURE-BASED</u>

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CLUSTERING t	he specification	of which	(check one)		W
X is attached here					
was filed on _			as Application	n Serial No	and was
amended on		(if	applicable).		
I hereby state that	I have reviewed	d and unde	rstand the conte	nts of the above-ide	entified specification, including the
claims, as amended b	y the amendmer	nt(s) referr	ed to above.		
I acknowledge the	duty to disclose	e informati	ion which is mat	terial to the patental	bility of this application in accordance
with Title 37, Code o					
I hereby claim for	eign priority bei	nefits unde	r Title 35, Unite	ed States Code, § 1:	19 of any foreign application(s) for
					eign application for patent or inventor!
certificate having a fi	ling date before				aimed:
		PRIO	R FOREIGN A	PPLICATION(S)	
COUNTRY	APPLICATION	ON	DATE OF FI		PRIORITY CLAIMED
	NUMBER		(DAY, MON	TH, YEAR)	UNDER 35 U.S.C. 119
I hereby claim the	benefit under T	itle 35. Ur	nited States Cod	e 8120 of any Unit	ed States application (s) listed below
and, insofar as the sul	piect matter of e	each of the	claims of this a	polication is not dis	sclosed in the prior United States
application in the man	nner provided b	y the first	paragraph of Tit	le 35 United States	Code, §112, I acknowledge the duty
to disclose material ir	oformation as de	fined in T	itle 37, Code of	Federal Regulation	s, §1.56(a) which occurred between
the filing date of the p	orior application	and the n	ational or PCT i	international filing	date of this application:
				S APPLICATION(
		, 10 mm			
APPLICATION SERIAL		FILING DATE		STATUS (PATENTED, PENDING,	
NUMBER				ABANDONED)	
				,	
I hereby declare th	at all statements	s made her	ein of my own l	cnowledge are true	and that all statements made on
information and belie	f are believed to	be true: a	nd further that t	hese statements we	re made with the knowledge that
willful false statement	ts and the like so	o made are	nunishahle hv	fine or imprisonme	nt, or both, under Section 1001 of Title
18 of the United State	s Code and that	such will	ful false stateme	nts may jeonardize	the validity of the application or any
patent issued thereon.			tar raiso stateme	nis may jeoparaize	the variatey of the application of any
		amed inver	itor. I hereby an	point the following	attorney(s) and/or agent(s) to
prosecute this applica	tion and transac	t all busine	ess in the Patent	and Trademark Of	fice connected therewith. (list name
and registration numb	er)	5		IIIIVIIMIN OI	200 compored merowith. (not name
Michael E. Marion, R					
Jack E. Haken, Reg. N	•				
, 5	,				

DIRECT TELEPHONE CALLS TO:

Daniel J. Piotrowski

(914) 332-0222

Dated: Inventor's Signature:							
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Inventor	Gutta	Srinivas		4.1			
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Dated: Nov	1.2,2001	Inventor's Signature:			
Full Name	Last Name:	First Name:	Middle Name:		
of					
Inventor	Kurapati	Kaushal			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

Gutta et al.

US010576

Serial No.: Unassigned

Filed:

CONCURRENTLY

Title:

METHOD AND APPARATUS FOR GENERATING A STEREOTYPICAL PROFILE FOR RECOMMENDING ITEMS OF INTEREST USING

FEATURE-BASED CLUSTERING

Commissioner for Patents Washington, D.C. 20231

APPOINTMENT OF ASSOCIATES

Sir:

The undersigned Attorney of Record hereby revokes all prior appointments (if any) of Associate Attorney(s) or Agent(s) in the above-captioned case and appoints:

DANIEL J. PIOTROWSKI

(Registration No. 42,079)

c/o U.S. PHILIPS CORPORATION, Intellectual Property Department, 580 White Plains Road, Tarrytown, New York 10591, his Associate Attorney(s)/Agent(s) with all the usual powers to prosecute the above-identified application and any division or continuation thereof, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

ALL CORRESPONDENCE CONCERNING THIS APPLICATION AND THE LETTERS PATENT WHEN GRANTED SHOULD BE ADDRESSED TO THE UNDERSIGNED ATTORNEY OF RECORD.

Respectfully sa

Michael Z. Marion, Reg. 32,266

Attorney of Record

Dated at Tarrytown, New York this 13 th day of November , 2001.